



Tool 1.1

SWOT analysis

SWOT analysis template

Strengths

List all the strengths you can think of and when you have finished, go back and arrange them in priority order:

1

2

3

4

Weaknesses

List all the weaknesses you can think of, and when you have finished, go back and arrange them in priority order:

1

2

3

4

Opportunities

List all the opportunities you can think of, and when you have finished, go back and arrange them in priority order:

1

2

3

4

Threats

List all the threats you can think of, and when you have finished, go back and arrange them in priority order:

1

2

3

4
